

Terms & Conditions

Summary Terms and Conditions

FOP short form -

*18+, GB only. 2,500 camp places released weekly during 01/04/24 – 24/06/24. Purchase promo pack by 24/06/24 and claim by 16/08/24. Visit kelloggsfc.com to claim camp day & enter instant win promotion. Instant win closes 16/08/24. Max 2 claims/entries per household. Retain receipt. For further T&Cs, see side of pack.

SOP short form -

Football camps: *18+, GB only. Purchase a promotional pack during 01/04/24 – 24/06/24 and claim your free day at an available Football Camp for your child aged 7 – 14 (with limited clubs offering places for children aged 5 – 15) by 16/08/24. To claim, visit kelloggsfc.com & register/sign into your Kellogg's account, enter the last 4 digits of the bar code & provide your name, email address & postcode to view available camp places and request your code. Codes for valid claims will be issued within 48 hours & a claim must be completed with the chosen football club within 2 weeks of receiving code, or the place will be forfeited & reallocated. At least 30,000 places will be available throughout GB across the promotion period, with 2,500 codes released weekly between 01/04/24 – 24/06/24. For Celtic camps only - 5 free days. Subject to availability. Any unclaimed codes each week will roll into the next week. Offer only available whilst places last & may be limited geographically depending on club location and availability. Football Camp dates available throughout July & August 2024, with limited clubs offering dates in June and September 2024. Max 2 claims per household. Offer does not include travel and other expenses.

Chance to win: *18+, GB only. Enter between 01/04/24 - 16/08/24. Purchase a promotional pack, visit kelloggsfc.com & register/sign into your Kellogg's account & enter the last 4 digits of the bar code to enter & find out if you have won. Instant Win Prizes: a total of 257 football themed football prizes, which includes 50 x footballs, 51 x signed shirts, 150 x pairs of EFL match tickets of winner's choice from selected Championship, League 1 or 2 matches during 24/25 season (50 per league & subject to availability), 1 x pair of tickets to a home match of one of the following clubs plus £100 spending money (6 prizes in total): Manchester City men's, Manchester City women's, Celtic men's, Celtic women's, Rangers men's or Rangers women's (pre-allocated tickets). Signed shirts for selected clubs only. Ticket prizes exclude travel & other expenses.

Extended Promotion Period: entries received between 17/08/24 – 01/11/24 will be entered into a final draw to win 1 x EFL football. Max 2 entries per person. Max 1 prize per household.

Internet access, Kellogg's account registration & purchase of promo pack required. Retain receipt. See website for full T&Cs, further prize details, camp locations & availability of camp spaces. **Promoter: KELLOGG EUROPE TRADING LIMITED.**

Full Terms and Conditions:

1. This Promotion is open to residents of Great Britain only aged 18 or over, excluding employees of the Promoter, agents, distributors or affiliated companies of the Promoter or immediate family members (defined as parents, children, siblings, spouse and life

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partners and any other person residing with), and anyone professionally associated with this Promotion (including any employee of the EFL and/or any Club/CCO).

2. Purchase is necessary. **Please retain an itemised receipt that states the time and date of purchase prior to claim/entry, but within the relevant Promotion Period, as this may be required for validation and in order for the winner to receive their prize or claim their free football camp day (“Free Camp Day”) for their child.** Internet access, a computer, smartphone or tablet, a Kellogg's account and a valid email address are required to participate in this Promotion. Certain prizes also require the winner to be the holder of a valid UK bank account (see clauses 20 & 22 for further details).
3. Please note that while we want to encourage you to participate and enjoy the benefits of the Promotion we believe in responsible consumption of our products. DO NOT purchase more product than you can reasonably use or consume just to participate in this Promotion.
4. **Free Camp Day Purchase Period:** means the period between 00:01hrs GMT on 1st April 2024 and 23:59hrs GMT on 24th June 2024 inclusive when consumers can purchase a participating pack (see clause 12 for details on Participating ProductParticipating Products).
5. **Free Camp Day Claim Period:** means the period between 11:00 on 1st April 2024 and 23:59hrs GMT on 16th August 2024 inclusive or until all 30,000 Free Camp Days are claimed, whichever comes soonest, when consumers can claim their Free Camp Day.
6. **Instant Win Promotion Period:** means the period between 11:00 on 1st April 2024 and 23:59hrs GMT on the 16th August 2024 inclusive when consumers can enter the Instant Win Promotion.
7. **Extended Promotion Period:** means the period after the Instant Win Promotion Period, between 00:01hrs GMT on the 17th August 2024 and 23:59hrs GMT on the 1st November 2024 inclusive when consumers will be entered into the Extended Promotion.
8. **To Claim a Free Camp Day Code:** Consumers must:
 - a. Purchase a participating Kellogg's pack (see clause 12 for details on Participating Products) during the Free Camp Day Purchase Period;
 - b. Using a computer, smartphone or tablet, visit kelloggsfc.com during the Free Camp Day Claim Period, then log in or register for a Kellogg's account;
 - c. Enter the last four digits of the on-pack bar code, their post code and child's age; and
 - d. Select a club to view an estimation of available camp places that week and request a Free Camp Day Code.
9. **Free Camp Day Code Redemption:**
 - a. Consumers who have made a valid and successful claim (as per the limitations outlined in clauses 1,2, 4, 5, 8, 14, 15 & 16 and subject to availability as set out in clause 18c.) will receive a Free Camp Day Code for the club they selected

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during their claim process (as outlined in clause 8 above) within 48 hours of submission.

- b. **A claim for a Free Camp Day must be completed with the consumer's chosen football club within 2 weeks of receiving a Free Camp Day Code**, or the place will be forfeited & reallocated.
- c. To redeem their Free Camp Day Code users must either visit the website relating to their chosen club and follow the instructions on that website, email the club with their Free Camp Day Code to book or call the club directly (if this option is provided in the confirmation email from Kellogg's with the Free Camp Day Code) to complete their redemption. The website or email addresses required to redeem their Code for selected clubs can be found below:

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Club	Website
Accrington Stanley Community Trust	https://officialsoccerschools.co.uk/accringtonstanley/courses/kelloggs.html
AFC Wimbledon Foundation	https://afcwimbledonfoundation.com/book
Barnsley FC Community Trust	https://barnsleyfccommunity.co.uk/events/list/?tribe-bar-search=Soccer+Camps
Barrow AFC Foundation	https://forms.office.com/Pages/ResponsePage.aspx?id=Wlf6LHkqDUmBLhFZuutXYB8luth2SFxHjnzGsAybOoNUOVRNTFfSUdLTTIMWik1M1ZHN04zRkxTQS4u
Birmingham City Community Trust	https://officialsoccerschools.co.u/argyle/courses/kelloggs.html
Blackburn Rovers Community Trust	Blackburn Rovers Soccer Schools Soccer Schools (sportsfusion.uk)
Blackpool FC Community Trust	https://officialsoccerschools.co.u/argyle/courses/kelloggs.html
Bolton Wanderers In The Community	http://wsitc.org.uk/products/holiday-camp
Bradford City FC Community Foundation	https://officialsoccerschools.co.uk/bradfordcity/courses/kelloggs.html
Bristol City Robins Foundation	https://www.participant.co.uk/bristolcityrobinsfoundation/event/kelloggs-summer-holiday-camps-2024
Bristol Rovers Community Trust	https://docs.google.com/forms/d/e/1FAIpQLScVoPpbWHcDo9oHS5JPA5YKMNtTGPg7ijefHmFdVkJZuE0a4Q/viewform?usp=pp_url
Burton Albion Community Trust	https://officialsoccerschools.co.u/argyle/courses/kelloggs.html
Cambridge United community Trust	https://officialsoccerschools.co.u/argyle/courses/kelloggs.html
Cardiff City Community Foundation	https://www.bluebirdexperiences.co.uk/soccer-schools
Carlisle United CST	https://officialsoccerschools.co.u/argyle/courses/kelloggs.html
Celtic FC	https://www.universe.com/users/celtic-soccer-academy-8R0S54
Charlton Athletic Community Trust	https://cact.gives/courses?cat=holiday-courses
Cheltenham Town Community Trust	https://officialsoccerschools.co.u/argyle/courses/kelloggs.html
Colchester United Community Foundation	https://officialsoccerschools.co.uk/colchesterunited/courses/kelloggs.html
Coventry City (Sky Blues In The Community)	Sky Blues in the Community - Holiday Camps and Courses (participant.co.uk)
Crawley Town Community Foundation	https://officialsoccerschools.co.u/argyle/courses/kelloggs.html
Crewe Alexandra	Please call our booking line on 01270 216682 Monday to Friday 9.00am -6.00pm
Derby County Community Trust	https://officialsoccerschools.co.uk/derbycounty/courses/kelloggs.html
Club Doncaster Foundation	https://clubdoncasterfoundation.co.uk/school-participation/summer-holiday-camps
Exeter City Community Trust	https://exetercct.org/courses-events/exeter-summer-holiday-week-one/
Fleetwood Town Community Trust	https://fleetwoodtownfcct.com/shop/

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Forest Green Rovers Community	https://www.eventbrite.com/cc/soccer-camps-2731019
Gillingham	Call 01634 300000
Grimsby Town Sport and Education Trust	https://officialsoccerschools.co.u/argyle/courses/kelloggs.html
Harrogate Town AFC CIO	https://officialsoccerschools.co.u/argyle/courses/kelloggs.html
Huddersfield Town Foundation	https://officialsoccerschools.co.u/argyle/courses/kelloggs.html
Tigers Trust (Hull City)	https://www.tigerstrust.co.uk/activities-courses/children-2-12/monday-football-centres/
Ipswich Town Foundation	https://www.participant.co.uk/itfcfoundation/soccerschoolsandcamps
Leeds United Foundation	https://tickets.leedsunited.com/en-gb/categories/soccer-schools
Leicester City in the Community	https://www.participant.co.uk/lcfc/searches/20192/932.aspx
Leyton Orient Trust	https://www.participant.co.uk/event/leyton_orient_fc_with_campioni_31072023#init
Lincoln City Foundation	https://bookings.lincolncityfoundation.co.uk/project/34550
Manchester City FC	https://bookings.mancity.com/footballschool/index.html
Mansfield Town Community Trust	https://www.mansfieldtownct.net/book-online
Middlesbrough FC Foundation	https://officialsoccerschools.co.uk/middlesbroughfc/courses/kelloggs.html
Millwall FC Community Trust	https://officialsoccerschools.co.u/argyle/courses/kelloggs.html
MK Dons Sports and Education Trust	Community Programmes MK Dons SET
Morecambe FC Community Sports	Please call our booking line on 01524 412125. Our lines are open Monday to Friday 9.00am-5.00pm
County in the Community	https://officialsoccerschools.co.u/argyle/courses/kelloggs.html
Northampton Town FC Community Trust	https://www.ntfccommunity.co.uk/bookings
Norwich City CSF	https://bookonline.communitysportsfoundation.org.uk/searches/9991/316.aspx
Notts County In The Community	https://officialsoccerschools.co.u/argyle/courses/kelloggs.html
Oxford united in the Community	https://officialsoccerschools.co.u/argyle/courses/kelloggs.html
Peterborough United Foundation	https://officialsoccerschools.co.u/argyle/courses/kelloggs.html
Argyle Community Trust	https://officialsoccerschools.co.u/argyle/courses/kelloggs.html
Port Vale Foundation	https://officialsoccerschools.co.u/argyle/courses/kelloggs.html

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Pompey in the Community	https://bookings.pompeyitc.co.uk/soccerschools/courses/courses.htm
Preston North End Community and Education Trust	https://officialsoccerschools.co.u/argyle/courses/kelloggs.html
Queens Park Rangers Community Trust	https://qprsoccerschools.co.uk/soccerschools/courses/courses.htm?coursesSearch=search&ageFrom=&ageTo=&typeld=118&regionId=&venueId=
Rangers FC	https://www.rangers.co.uk/
Reading FC Community Trust	https://officialsoccerschools.co.u/argyle/courses/kelloggs.html
Rotherham United Community Trust	https://officialsoccerschools.co.u/argyle/courses/kelloggs.html
Foundation 92	https://officialsoccerschools.co.u/argyle/courses/kelloggs.html
Sheffield Wednesday Community Programme	https://www.swfccp.co.uk/soccercamp
Shrewsbury Town in the Community	Shrewsbury Town FC Foundation (hivelink.co.uk)
Stevenage FC Foundation	https://officialsoccerschools.co.u/argyle/courses/kelloggs.html
Stockport County Community Trust	https://officialsoccerschools.co.u/argyle/courses/kelloggs.html
Stoke City Community Trust	https://officialsoccerschools.co.u/argyle/courses/kelloggs.html
Foundation of Light	
Sutton United Foundation	https://docs.google.com/forms/d/e/1FAIpQLSc3nOy2XJWM7fV8tihgE0H6XyAiqjaHwNuIEGgOg2U22cHUKQ/viewform
Swansea City AFC Foundation	https://book.swanseaclub.com/home
Swindon Town FC Community Foundation	https://officialsoccerschools.co.u/argyle/courses/kelloggs.html
Tranmere Rovers In The Community	Please call our booking line on 03330 144452, our opening hours are Monday - Friday 9.30am-4.30pm.
Walsall FC Foundation	https://officialsoccerschools.co.u/argyle/courses/kelloggs.html
Watford FC CSE Trust	https://bookings.watfordfccsetrust.com/list
The Albion Foundation	https://www.wba.co.uk/albion-foundation/book-now
Wigan Athletic Community Trust	https://officialsoccerschools.co.u/argyle/courses/kelloggs.html
Wrexham FC In The Community	https://docs.google.com/forms/d/e/1FAIpQLSc42vQACe8XkVWgkiwEHN7wF2JrSLfPk3bogmePy22qLnqvg/viewform?usp=sf_link
Wycombe Wanderers Foundation	https://www.participant.co.uk/wwfoundation/searches/6867/188.aspx

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- d. should all partner club instructions and/or information requirements not be fulfilled prior to attendance and on time, a participant's place/Free Camp Day place will be forfeited without further remedy to you.

10. Free Camp Day Details & Specifications:

- a. Free Camp Days will run for a duration of between 3 & 6 hours, and clubs will run between 3 & 5 sessions per week. Camps will be run over a period of at least 4 weeks and up to a maximum of 6 weeks.
- b. The duration of each Free Camp Day, the number of Free Camp Days being provided and the number of spaces available per Free Camp Day are at the sole discretion of each club, and further details can be found by visiting each club's website, as provided above in clause 9c. No guarantee can be given that a Free Camp Day will be of a particular duration and/or that the Free Camp Day will be the same as any other camp day operated by a different club.
- c. Free Camp Days will be held on either grass pitches or 3G pitches (some clubs may provide higher standard pitches if stated on their websites).
- d. Please note, not all camps will supply kit and will advise as such on their club website (as provided above in clause 9c). Providing attendees of the Free Camp Days with suitable footwear and suitable clothing are the sole responsibility of the parent or guardian of the child attending.
- e. All clubs will provide at least the minimum number of football coaches for each Free Camp Day in line with NSPCC recommendations.
- f. Further details of what participating in a Free Camp Day may entail will be provided on each club's website, which can be found above in clause 9c.
- g. Children must be accompanied to the Free Camp Day by their parent or legal guardian, or a guardian who has the legal right to provide consent for their participation. Parents and guardians will be required to sign a consent form or appropriate documentation prior to the child's participation in the Free Camp Day.
- h. You acknowledge and agree that some of the Football Camps will be delivered by a Club Community Organisation (**CCO**) rather than the Club itself (as shown in the table at clause 9c. above) and that each Football Camp may vary from the other and from time to time (as reasonably decided by each Club from time to time). Any reference in these Terms to a club also means a CCO.
- i. No additional expenses (including food, drink, accommodation, travel, equipment) shall be included unless expressly stated otherwise by the club operating the Football Camp and the Free Camp Day is for admission only.
- j. During the Free Camp Day, your child will be in the custody of the Club/CCO and you acknowledge that this is not full day care. You will be responsible for bringing your child to the location of the Football Camp on the Free Camp Day and collecting your child (at the time and location specified by each club) providing your child with any food, water, equipment and/or other necessary items that they may need for the day.

11. To Enter the Instant Win Promotion: Entrants must, within the Instant Win Promotion Period:

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- a. Purchase a participating Kellogg's pack (see clauses 12 and 13 for details on Participating Products);
- b. Using a computer, smartphone or tablet, visit kelloggsfc.com, then log in or register for a Kellogg's account;
- c. Enter the last four digits of the on-pack barcode;
- d. Winning entrants will be notified immediately on screen and receive a confirmation email to the email address linked to their Kellogg's account.

12. Free Camp Day, Instant Win and Extended Promotion Period Participating Products:

- a. Rice Krispies
 - i. Rice Krispies Multigrain 350g
 - ii. Rice Krispies 310g, 430g, & 660g
- b. Coco Pops
 - i. Coco Pops 420g, 650g
 - ii. Coco Pops Chocos 430g
 - iii. Coco Pops MegaPops 365g
 - iv. Coco Pops Loops 285g
- c. Corn Flakes 450g, 720g & 1kg
- d. Special K
 - i. Special K Original 440g & 750g
 - ii. Special K Red Berries 330g & 500g

13. Instant Win Only and Extended Promotion Period Participating Products:

- a. Coco Pops Cereal Milk Bar 6 x 20g Multipack
- b. Frosties Cereal Milk Bar 6 x 25g Multipack
- c. Rice Krispies Cereal Milk Bar 6 x 20g Multipack
- d. Nutri Grain Bars
 - i. Nutri Grain Bakes Chocolate 6 x 45g Multipack
 - ii. Nutri Grain Bakes Raisin 6 x 45g Multipack
 - iii. Nutri Grain Soft & Fruity Strawberry 6 x 37g Multipack
 - iv. Nutri Grain Soft & Fruity Blueberry 6 x 37g Multipack
- e. Crunchy Nut
 - i. Crunchy Nut 300g, 500g, 550g, 720g, 840g & 1kg
 - ii. Crunchy Nut Salted Caramel 375g & 460g
- f. Krave
 - i. Milk Chocolate 410g & 750g
 - ii. Chocolate Hazelnut 410g & 750g

14. One claim for a Free Camp Day and one entry into the Instant Win Promotion is permitted per receipt of purchase. Each receipt of purchase must be new and unique, show a purchase of a Participating Product for that claim or entry that is made within the Promotion Period and pre-date the time and date of claiming or entry.

15. Maximum of two claims for a Free Camp Day Code are permitted per household during the Free Camp Day Claim Period. Maximum of two entries permitted per person into the

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Instant Win Promotion and Extended Promotion during the Instant Win Promotion Period and a maximum of one prize is permitted per household across all Promotion Periods.

16. If proof of purchase is requested by the Promoter and cannot be provided by a consumer or an entrant, that consumer or entrant will no longer be eligible to claim a Free Camp Day or enter the Instant Win Promotion or Extended Promotion, and all claims and entries will be void.
17. Consumers and winners must retain the itemised receipt that states the time and date of purchase made within the Free Camp Day Claim Period or Instant Win Promotional Period that pre-dates the time and date of claim or entry, as they may be required at any time for validation and in order for the consumer to claim their Free Camp Day or for a winner to receive their prize.

18. Further Free Camp Day Conditions:

- a. For every valid claim, one Free Camp Day (subject to the specifications set out at clause 10 above) will be available for a child to attend a participating football camp in July or August 2024, with limited clubs offering dates in June and September 2024. Visit kelloggsfc.com (and see clause 10 above) for further details about participating clubs, available dates/times, and more details about what a Free Camp Day entails.
- b. For Celtic camps only, 5 free (consecutive) days will be provided per child, rather than one as stated above in clause 18a.
- c. At least 30,000 Free Camp Days will be available throughout Great Britain across the Free Camp Day Claim Period, with at least 2,500 Codes released weekly between 1st April 2024 and 24th June 2024.
- d. Free Camp days are available only to children aged between 7 and 14 years old, with limited clubs offering places for children aged between 5 and 15 years old, at the time of participation.
- e. The codes for the Free Camp Days for each club are subject to availability and provided on a first come, first serve basis each week.
- f. Camp availability as shown on www.kelloggsfc.com is only an estimation of availability within individual football clubs. In order to see accurate availability, consumers must complete the requirements for Free Camp Day Code Redemption as outlined in clause 9 above.
- g. Redemption of the codes for a Free Camp Day with the relevant club, is subject to the availability on the chosen camp as determined by the Club. The Promoter does not and cannot guarantee that any specific dates will be available at the relevant club for the use of the Free Camp Day.
- h. You acknowledge and accept that your Child's use of any Free Camp Day at any club will be subject to reasonable instructions, standards of behaviour, policies, terms and/or conditions of admission imposed by such a club and that your child's admission to the Football Camp is conditional upon compliance with such instructions, standards of behaviour, policies and/or terms and conditions. You further agree to complete any relevant paperwork that the Club requires in order to allow your child to use the Free

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Camp Day at the club (including providing any information relevant to your child's health and safety, such as medical conditions).

19. Instant Win and Extended Promotion Winner Selection:

- a. **Instant Win Promotion Period:** During the Instant Win Promotion Period, 257 'winning moments' (days, hours, minutes, seconds) have been randomly selected by a third-party provider. The first entry on or after that winning moment will be awarded the prize randomly allocated to that winning moment. If no entry is received between one winning moment to the next, the prize from that winning moment will be awarded to the next entry made during the Instant Win Promotion Period. All 257 prizes are available to be won.
- b. **Extended Promotion Period:** One (1) winner will be randomly selected from all valid entries received during the Extended Promotion Period to win the Extended Promotion Period Prize. The prize Draw will be conducted within 5 working days of the end of the Extended Promotion Period.
- c. **Wrap Up Draw:** Following the end of the Extended Promotion Period, in the event of any prizes that are rejected, undelivered, unclaimed or returned to sender throughout either Promotion Period, or if a winner is disqualified for any breach of these Terms and Conditions, the Promoter reserves the right to request that an independent party conducts a random draw from all non-winning valid entries. As this depends wholly on what is won during the Promotion, the number of prizes that may be awarded by this route is unknown. Any winners via this route will be notified via email within 28 working days from the end the Extended Promotion Period. You acknowledge and accept that any terms relating to prizes set out in these terms and conditions shall also apply to any prize that is won under this draw (for example, any terms or conditions relating to match tickets).

20. Instant Win Promotion Period Prizes: During the Instant Win Promotion Period, there are a total of 257 prizes available to be won:

- a. 50 x PUMA Orbita 6 EFL SKY BET MS Training Balls.
- b. 15 x EFL Championship Club Signed Shirts from the 23/24 season signed by the first team squad – maximum of 1 x signed shirt per Championship club available. Signed shirt of the winner's choice from available shirts at the point of Winner Prize Acceptance.
- c. 15 x EFL League 1 Club Signed Shirt from the 23/24 season signed by the first team squad – maximum of 1 x signed shirt per League 1 Club available. Signed shirt of the winner's choice from available shirts at the point of Winner Prize Acceptance.
- d. 15 x EFL League 2 Club Signed Shirt from the 23/24 season signed by the first team squad – maximum of 1 x signed shirt per League 2 Club available. Signed shirt of the winner's choice from available shirts at the point of Winner Prize Acceptance.
- e. 1 x Man City Men's shirt from 23/24 season signed by one player.
- f. 1x Man City Women's shirt from 23/24 season signed by one player.
- g. 1x Signed Celtic Men's shirts from 23/24 season.
- h. 1x Signed Celtic Women's shirt from 23/24 season.
- i. 1x Signed Rangers Men's shirt from 23/24 season.
- j. 1x Signed Rangers Women's shirt from 23/24 season.

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- k. 50 x pairs of EFL Championship home match tickets of winner's choice from selected matches during the 24/25 season (subject to availability as outlined in clause 22 below).
- l. 50 x pairs of EFL League 1 home match tickets of winner's choice from selected matches during 24/25 season (subject to availability as outlined in clause 22 below).
- m. 50 x pairs of EFL League 2 home match tickets of winner's choice from selected matches during 24/25 season (subject to availability as outlined in clause 22 below).
- n. 1 x pair of tickets to a Premier League home match of Manchester City men's plus £100 spending money.
- o. 1 x pair of tickets to a Women's Super League home match of Manchester City women's plus £100 spending money.
- p. 1 x pair of tickets to a Cinch Premiership home match of Celtic men's plus £100 spending money.
- q. 1 x pair of tickets to a Scottish Women's Premier League home match of Celtic women's plus £100 spending money.
- r. 1 x pair of tickets to a Cinch Premiership home match of Rangers men's plus £100 spending money.
- s. 1 x pair of tickets to a Scottish Women's Premier League home match of Rangers women's plus £100 spending money.

21. **Extended Promotion Period Prize:** There is one (1) prize to be won within the Extended Promotion Period. The prize consists of one (1) PUMA Orbita 6 EFL SKY BET MS Training Ball.

22. **Further Prize Conditions:**

- a. It is the responsibility of the entrant to provide their correct, up-to-date details when entering the Promotion and/or confirming acceptance of the prize in order for their prize to be processed. The Promoter cannot be held responsible for winners failing to supply accurate information which affects prize acceptance or delivery of their prize.
- b. Spending money as part of prizes outlined in clauses 20n. to 20s. will be provided in the form of a BACS transfer.
- c. Winners of prizes outlined in clauses 20n. to 20s. must hold a valid UK bank account and are responsible for providing correct bank account details when accepting the prize. The Promoter will not be liable for any prize payments made into the wrong bank account.
- d. **Signed shirts:**
 - i. All signed shirts are from the 23/24 season.
 - ii. At the point of Winner Notification (see clause 23 for further details), winners will be asked to provide 3 choices of club shirts for the League they have won a signed shirt for.
 - iii. A maximum of one signed shirt per club is available, and prizes will be allocated on a first come, first serve basis at the sole discretion of the Promoter. No guarantee can be given that winners will receive a signed shirt from a particular club.

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- iv. The Promoter will make all reasonable efforts to accommodate a winner's top choice of prize, but due to the limited availability of the prizes, this may not be possible and winners may be asked to select an alternative shirt from a list of available prizes.
 - v. EFL Shirts will be signed by the first team squad at the club for which the shirt belongs.
- e. EFL match tickets (“match tickets”):**
- i. At the point of Winner Notification (see clause 23 for further details), winners will be asked to provide 3 choices of teams they would like to watch for the League that they have won tickets for. Match tickets are subject to availability and the allocation of which match tickets a winner receives are at the sole discretion of the Promoter.
 - ii. Carabao Cup matches and any Finals matches (including any Play-Off Finals) are excluded from the fixtures available to be selected from for all winners.
 - iii. A maximum of 20 tickets per EFL club, with a maximum of 4 pairs of tickets per match are available, and prizes will be allocated to winners of the Instant Win Promotion on a first come, first serve basis at the sole discretion of the Promoter.
 - iv. The Promoter will make all reasonable efforts to accommodate a winner's top choice of prize, but due to the limited availability of the prizes, this may not be possible, and winners may be asked to select an alternative team from a list of available prizes.
 - v. Winners acknowledge that at the time of entry, fixtures may not yet be released for the 2024/25 football season. Winners may not receive their tickets until the day of the match in question (whereby they will collect the tickets at the venue on the day of the match). The Promoter reserves the right to vary the delivery method for match tickets to another reasonable alternative (such as delivery to a winner's postal address or by email where e-Ticket is available).
 - vi. The winner of any match tickets must attend the match with their chosen guest. The Promoter will provide the EFL with information (including the winner and any guest's name and address) of any winner for prize administration and databases will be checked against any club banning orders as well as the National Police database for those who may be subject to a court banning order. The EFL will not otherwise use winners' personal details for reasons other than the above, unless lawfully permitted to do so or as otherwise set out in our privacy notice (which can be found at <https://www.efl.com/efl-privacy-notice/>). Winners are responsible for the behaviour of their guests whilst using the match tickets. Any persons found subject to a club or court banning order are not eligible to enter or claim the prize. If a winner's guest(s) is subject to a club banning order or court banning order then they are not eligible for the prize, and the winner will need to identify a different guest(s).
 - vii. The following details will also be needed from any winner of match tickets: Name, date of birth, email address, home address (including postcode) and supporting team.

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- viii. Entrance to the Instant Win Promotion constitutes full acceptance of the EFL Ground Regulations and any terms and conditions of issue of the venue operator of the venue of the match. Both of these documents can be found at www.efl.com/ticketconditions and <https://www.efl.com/siteassets/efl-documents/ground-regulations.pdf>. Winners must abide by those terms at all times. The Promoter or the EFL accepts no responsibility if the winner and/or the winner's guest are denied entry or asked to leave the match for failure to abide by such terms, any applicable law or regulation or because of their inappropriate behaviour.
 - ix. The winner and their guest attending a venue to enjoy their prize must also comply with all policies, rules and reasonable instructions provided by the EFL, venue operators and/or any authority at the venue. The EFL, the relevant venue operators and authorities reserve the right to remove any entrant or winner (and/or their permitted guests) for failing to comply with those policies, rules or instructions or otherwise behaving in an inappropriate manner.
 - x. The prize is not transferrable and cannot be exchanged for cash. Under no circumstances can this prize be transferred to a third party or sold for any financial amount. Winners are only permitted to select match tickets for a particular Club where they are a home supporter of the relevant Club or a neutral supporter. Winners are not permitted to use the match tickets for games where the Club they support are the away Club in that fixture.
 - xi. The prize will be arranged by email between the Promoter and the winner. The Promoter will make all reasonable efforts to accommodate a winner's team choice and provide the winner with details of the prize at the earliest possible opportunity. The Promoter will have final discretion on the match tickets allocated.
 - xii. Once match tickets have been issued, they are only valid for the match, date and time shown on the ticket. No alternatives are available. Name changes to the tickets once confirmed are not permitted.
 - xiii. Winners and prizes are subject to the following EFL terms and conditions: <https://www.efl.com/documents/ground-regulations/>
- f. **Manchester City, Rangers and Celtic Match Tickets:**
- i. At the point of Winner Notification (see clause 23 for further details), winners will be asked to provide 3 choices of matches they would like to watch for the Club that they have won tickets for. Match tickets are subject to availability and the allocation of which match tickets a winner receives are at the sole discretion of the Promoter.
 - ii. A maximum of 50 tickets per club, with a maximum of 10 pairs of tickets per match are available, and prizes will be allocated on a first come, first serve basis.
 - iii. The Promoter will make all reasonable efforts to accommodate a winner's top choice of prize, but due to the limited availability of the prizes, this may not be possible, and winner's may be asked to select an alternative shirt from a list of available prizes. Prizes are awarded at the sole discretion of the Promoter.

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- iv. Any Finals matches (including any Play-Off Finals) are excluded from the fixtures available to be selected from for all winners.
- v. Winners will be subject to all ticketing terms & conditions for the respective club for which they have won tickets, which can be found here:
 - 1. Manchester City: <https://www.mancity.com/ticketing-and-hospitality/terms-and-conditions>.
 - 2. Rangers: <https://tickets.rangers.co.uk/PagesPublic/UserControlled/TermsAndConditions.aspx#step3>
 - 3. Celtic: <https://www.celticfc.com/tickets/forms-terms-and-policies/match-ticket-terms/>
- g. **All Match Tickets:**
 - i. The tickets are only available in the Home section of the stadium, so all necessary checks and conditions must be adhered to. The Promoter reserves the right to disqualify any potential winner and/or guest on the basis of the findings resulting from a background or information check and award the tickets to an alternative winner. The venue reserves the right to refuse entry to any person who does not adhere to their terms, checks and requirements, regardless of possession of a valid ticket.
 - ii. Winners will be subject to a name check against any Club, venue or sporting Banning Orders as well as the National Police Database for those who may be subject to a court banning order. Those who are any sport banning order, banned from any sports events or on a list of known "hooligans" will be disqualified and will not be entitled to any form of alternative prize or compensation.
 - iii. If the guest of a winner is a minor, they will need to be accompanied by a responsible adult and with their legal guardian's consent.
 - iv. Winners and their guests must abide by any relevant terms and conditions which form part of their prize. Whilst at an event/venue, they must not: be drunk, intoxicated, under the influence of drugs, underage, be abusive, threatening, make or incite racial abuse, chant, use offensive language, make obscene gestures, throw items, behave anti-socially, carry laser pens, bring animals (except guide dogs), carry offensive weapons or illegal substances, carry candles, climb any structure, make excessive noise, offer any item for sale, damage the venue or smoke. Failure to comply with these Terms and Conditions may result in refused entry, or the winners and/or their guest being required to leave the event/venue.
 - v. For the avoidance of doubt, the prize does not include travel, food, beverages, souvenirs, gratuities, car parking charges, or any other costs of a personal nature that are not explicitly set out in these Terms and Conditions and neither the Promoter nor any provider of any part of the prize will be responsible for any such costs.
 - vi. All match ticket prizes are subject to availability. The Promoter reserves the right to replace a prize with an alternative prize of equal or higher value should the original prizes not be available.

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- vii. Notwithstanding any other terms and conditions of this Promotion (including all terms and conditions the Football League Limited Conditions of Issue as well as the relevant Ground Regulations in force at the venue), winners will not be entitled to any compensation and will have no claim against the Club, organisers or Promoter if the match is delayed, postponed, rescheduled or cancelled (for any reason whatsoever). The Promoter will not re-award any additional tickets to the winner or reimburse any incurred expenses by the winner as a result of winning or accepting the prize.
- viii. The winner is responsible for the behaviour of themselves and their guest whilst taking the prize. The Promoter reserves the right in its absolute discretion to exclude the winner and/or their guest from participation in any aspect of the prize if any party fails to comply with the directions of the Promoter or any companies associated with the prize or if the winner and/or their guest act in a manner that is dangerous to themselves or to the public or is, in the opinion of the Promoter, anti-social in any manner or which causes a disturbance or nuisance to others. Failure to comply with these Terms and Conditions may result in the prize being retracted.
- ix. Winners must inform the Promoter of any wheelchair or any similar access needs.

23. Instant Win Winner Notification:

- a. **Instant Win Promotion:** Winning entrants ("Provisional Winners") will be notified immediately on screen that they have won and will be sent a confirmation email to the email address registered to their Kellogg's account. Provisional Winners may also be contacted via email to the email address registered to their Kellogg's account within 28 days of Winner Notification and be asked to provide evidence of identity and eligibility. If a Provisional Winner does not respond to the initial contact within 14 days or is disqualified for any breach of these terms and conditions, the Promoter reserves the right to return the prize into the promotion prize pool if it is forfeited during the Instant Win Promotion Period or enter it into the Wrap Up Draw.
- b. **Extended Promotion:** The Provisional Winner will be notified via email to the email address registered to their Kellogg's account within 28 days of the close of the Extended Promotion Period and may be asked to provide evidence of identity and eligibility. If the Provisional Winner does not respond to the initial contact within 14 days or is disqualified for any breach of these Terms and Conditions, the Promoter reserves the right to enter the prize into the Wrap Up Draw.

24. **Instant Win and Extended Period Prize Acceptance & Delivery:** Once a Provisional Winner provides evidence of their identity and eligibility, they should look out for an email confirming they are a winner along with further prize details. Please allow up to 28 days for notification to discuss or arrange fulfilment of prizes to the email address provided when registering for a Kellogg's account.

25. In the unlikely event that an email with further prize details doesn't arrive within 28 days of Winner Notification, winners will have a further 28 days to inform the Promoter by

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visiting the Contact Us page on https://www.kelloggs.co.uk/en_GB/contact-us.html. If a winner does not do so, the Promoter reserves the right to not reissue the prize or limit its value at its sole discretion.

26. It is the responsibility of the winners to supply the correct personal information in their Kellogg's account in order to claim their prize. The Promoter will not be liable for the non-delivery of the prize caused by the provision of wrong information. A Winner's email address or postal address cannot be updated after entry.
27. The Promoter may request that the winners and/or Free Camp Day attendees participate in reasonable publicity arising from the Promotion including use of the winner's name, voice, city/county of residence, photos, video or film clips, and/or other visual likeness for advertising and/or trade purposes and/or for any other purpose in any media or format now or hereafter known without further compensation (financial or otherwise). Participation is at the winner's or participants discretion, is subject to parental or guardian's consent where any individual is aged under 18, and is not a condition of prize Acceptance.
28. The Promoter seeks to run fair and secure promotions and prevent abuse and cheating. If you participate and/or enter in a way that is not consistent with these Terms & Conditions, your entries (and any of your associated aliases) will be disqualified, any prize awarded may be void and recoverable, and the Promoter reserves the right to bar you from entering future promotions for a period of at least six months. For this reason, the Promoter reserves the right at any point to:
 - a. Verify the eligibility of claimants/entrants and/or provisional winners by requesting such information we consider reasonably necessary for this purpose. Entry, claim or a prize may be withheld unless and until verification is completed satisfactorily.
 - b. Disqualify claims/entries that are not made directly by the individual entering the Promotion.
 - c. Disqualify claims/entries made using anonymous email services such as, but not limited to, GuerillaMail, Dispostable or Mailinator.
 - d. Disqualify bulk claims/entries from individuals, trade, consumer groups or third parties, incomplete entries and entries submitted by macros or other automated means.
 - e. Disqualify claims/entries beyond the maximum allowed, or those using techniques such as 'script', 'brute force', masking identity by manipulating IP addresses, using aliases or identities other than their own or any other means.
 - f. Disqualify claims/entries which, in some other way, do not fully meet the requirements of these Terms & Conditions.

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29. Entrants must complete their details using their legal name. The Promoter reserves the right to disqualify any participant/entrant who uses multiple names or email addresses and to require them to return any prize they may have won.
30. Provided no objection from a winner is received, the surname and county of the match ticket and signed shirt prize winners will be made available by the Promoter 4 weeks after the close of the Promotion Period, for a period of 8 weeks. It will be made available by contacting <https://www.kelloggs.com/uk/contact-us.htm>. Winners can object to their surname or county of residence being published or request for the amount of information being published to be reduced via the same method of contact. However, please note that without prejudice, even if a winner objects to the publishing of their surname and region, the Promoter will provide winner information to the Advertising Standards Authority on reasonable request or any other regulatory bodies to comply with all relevant rules and legislation currently in force.
31. The Free Camp Days/prizes are not transferable or exchangeable and cannot be redeemed for monetary value or for any other form of compensation. If for any reason any element of a Free Camp Day/prize is not available, the Promoter reserves the right, at its sole discretion to substitute another experience/prize for it, of equal or greater value.
32. If the Promotion is not capable of running as planned for reasons including but not limited to tampering, unauthorised intervention, fraud, dishonesty, technical failures, or any other causes beyond the control of the Promoter which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Promotion, the Promoter reserves the right to disqualify any individual who tampers with the entry process or does not comply with these Terms & Conditions, or invalidate any affected entries and/or to cancel, modify or suspend the Promotion.
33. No responsibility can be taken for claims/entries which are lost, delayed, corrupted, damaged, misdirected or incomplete or which cannot be delivered for any technical, delivery or other reason. Proof of sending will not be accepted as proof of receipt. The Promoter does not guarantee continuous or secure access to the promotional website or of any third-party websites associated with this Promotion.
34. The Promoter, the prize fulfilment agency and any other associated agencies and companies are not liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense or damage which is suffered or sustained (whether or not arising from any person's negligence) in connection with this Promotion or accepting or using a prize or participating in a Free Camp Day, except for any liability which cannot be excluded by law. Nothing will exclude the Promoter's liability for death or personal injury as a result of its negligence.
35. The Promoter will not be liable for any delay or failure to comply with its obligations for reasons beyond its reasonable control arising from but not limited to Acts of God, global or regional epidemic or pandemic, adverse weather conditions, fire, industrial dispute,

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war, terrorist activity, hostilities, political unrest, riots, civil commotion, plague or other natural calamities, or any other circumstances of the Promoter.

36. You acknowledge that this is a promotion of the Promoter and it is not a promotion of the EFL and/or any Club/CCO. The EFL and/or any Club/CCO shall have no liability whatsoever to any entrant and/or subsequent winner in relation to these terms and conditions, and any promotion referred to within these terms and conditions.
37. Any personal data supplied by claimants/entrants with their consent during the course of this Promotion will be used solely for the purposes outlined in these Terms and Conditions.
- (i) The Promoter will process entrants' personal data as independent data controller for the purposes of administration and fulfilment of the Promotion. Personal data may be transferred to the third-party processors who have written agreements with the Promoter. Personal data may in be processed on servers located in the U.S.A. The Promoter will ensure that all personal data will be processed in accordance with applicable data protection law and the Promoter's Privacy Policy: https://www.kelloggs.co.uk/en_GB/privacy-policy.html/. The lawful basis that the Promoter relies to process entrants' personal data is their consent.
 - (ii) Entrants' personal data may additionally be used by the Promoter for marketing purposes such as sending information to entrants about the Promoter's products. The Promoter may also obtain from its partners further data relating to entrants so the Promoter can build marketing models to tailor its marketing activities and gain market insights. All data obtained and processed by the Promoter will only be kept until an entrant withdraws consent to such processing. Consent may be withdrawn at any time. Further details in relation entrants' right to access, rectify, erase and move their personal data, and the Promoter's DPO contact details are available in the Promoter's Privacy Policy.
 - (iii) For winners of EFL match tickets, the Promoter will provide that winners' personal data to The English Football League ("The EFL"). The EFL will process entrants' personal data in accordance with their Privacy Policy which can be found here: <https://www.efl.com/efl-privacy-notice/>.
 - (iv) For consumers who claim a Free Camp Day, the relevant club or CCO will process consumers' personal data as part of claiming their Free Camp Day Code, in order to administer the Camp Day. This processing will be done in accordance with the relevant club or CCO's Privacy Policy which consumers must accept at the point of claiming their Free Camp Day Code and can be found here:

Name of Club/CCO	Privacy
Accrington Stanley Community Trust	https://officialsoccerschools.co.uk/accringtonstanley/privacy-policy
AFC Wimbledon	https://www.afcwimbledon.co.uk/website-privacy-policy/

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Barnsley	https://barnsleyfccommunity.co.uk/privacy-notice/
Barrow AFC Foundation	https://www.barrowafc.com/privacy-policy/
Birmingham City FC Community Trust	https://officialsoccerschools.co.uk/birminghamcity/privacy-policy
Blackburn Rovers	Privacy Policy rovers.co.uk
Blackpool Football Club Community Trust	https://officialsoccerschools.co.uk/blackpoolfc/privacy-policy
Bolton	https://www.bwitc.org.uk/policies/
Bradford City FC Community Foundation	https://officialsoccerschools.co.uk/bradfordcity/privacy-policy
Bristol City	https://www.bcfcc.co.uk/privacy/
Bristol Rovers	https://www.bristolroverscommunity.org.uk/policies
Burton Albion Community Trust	Privacy Policy (officialsoccerschools.co.uk)
Cambridge United Community Trust	https://officialsoccerschools.co.uk/cambridgeunited/privacy-policy
Cardiff City	Cardiff City FC Foundation Privacy Notice
Carlisle United Community Sports Trust	https://officialsoccerschools.co.uk/carlisleunited/privacy-policy
Celtic	https://www.celticfc.com/help-and-faqs/privacy-policy/
Charlton Athletic	https://www.charltonafc.com/policies
Cheltenham Town Community Trust	https://officialsoccerschools.co.uk/cheltenhamtownfc/privacy-policy
Colchester United	https://officialsoccerschools.co.uk/colchesterunited/privacy-policy
County in the Community (Newport County AFC)	Privacy Policy (officialsoccerschools.co.uk)
Coventry City (Sky Blues In The Community)	https://www.cafc.co.uk/website-privacy-policy/
Crawley Town Community Foundation	Privacy Policy (officialsoccerschools.co.uk)
Crewe	https://www.crewealex.net/website-privacy-policy/
Derby County Community Trust	https://officialsoccerschools.co.uk/derbycounty/privacy-policy
Doncaster Rovers	privacy-policy.pdf (clubdoncasterfoundation.co.uk)
Exeter City	https://exetercct.org/privacy-policy/
Fleetwood	https://fleetwoodtownfcct.com/policies/
Forest Green	https://www.fgr.co.uk/policies
Foundation 92	Privacy Policy (officialsoccerschools.co.uk)
Foundation of Light	Privacy and Cookies (foundationoflight.co.uk)
Gillingham	Privacy Policy - Gillingham (gillinghamfootballclub.com)
Grimsby Town Community	https://officialsoccerschools.co.uk/grimsby/privacy-policy
Harrogate Town AFC Community Foundation	https://officialsoccerschools.co.uk/harrogatetownafc/privacy-policy

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Huddersfield Town AFC Foundation	https://officialsoccerschools.co.uk/huddersfield/privacy-policy
Ipswich	https://www.itfcfoundation.co.uk/privacy-policy/
Leeds United	https://www.leedsunited.com/privacy-notice
Leicester City	Privacy Policy Leicester City (lfc.com)
Leyton Orient	https://www.leytonorienttrust.org.uk/policies
Lincoln City Foundation	https://officialsoccerschools.co.uk/lincolncity/privacy-policy
Manchester City	www.mancity.com/privacy-policy and https://www.mancity.com/meta/media/of4bncwm/city-in-the-community-privacy-policy-aug-2022.pdf
Mansfield	b199ce_d389c3aa2e684227972393195bfd539.pdf (mansfieldtownct.net)
MFC Foundation (Middlesbrough)	https://officialsoccerschools.co.uk/middlesbroughfc/privacy-policy
Millwall Community Trust	https://officialsoccerschools.co.uk/millwallfc/privacy-policy
MK Dons	https://www.mkdonsset.com/policies
Morecambe	Privacy Policy - Morecambe FC Community Sports (mfccommunitysports.com)
Northampton	Cookies & Privacy Policy — Northampton Town FC Community Trust (ntfccommunity.co.uk)
Norwich	Privacy Statement Norwich City Community Sports Foundation
Notts County Foundation	https://officialsoccerschools.co.uk/nottscounty/privacy-policy
Oxford United in the Community	https://officialsoccerschools.co.uk/oxfordunited/privacy-policy
Peterborough United Foundation	https://officialsoccerschools.co.uk/peterboroughunited/privacy-policy
Plymouth Argyle Community Trust	https://officialsoccerschools.co.uk/argyle/privacy-policy
Port Vale Foundation	https://officialsoccerschools.co.uk/portvalefc/privacy-policy
Portsmouth	TPGL Copyrighted Resources (pompeyitc.co.uk)
Preston North End Community and Education Trust	https://officialsoccerschools.co.uk/prestonnorthend/privacy-policy
QPR	QPR FC Privacy Notice
Rangers	https://www.rangers.co.uk/privacy-policy/n1S7gpT7tKFKjRjfQvcB
Reading FC Community Trust	https://officialsoccerschools.co.uk/readingfc/privacy-policy
Rotherham United Community Sports Trust	https://officialsoccerschools.co.uk/rotherhamunited/privacy-policy
Sheffield Wednesday	https://www.swfccp.co.uk/privacy-policy
Shrewsbury Town in the Community	Privacy Policy (officialsoccerschools.co.uk)
Stevenage FC Foundation	Privacy Policy (officialsoccerschools.co.uk)

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Stockport County Community Trust	https://officialsoccerschools.co.uk/stockportcounty/privacy-policy
Stoke City Community Trust	Privacy Policy (officialsoccerschools.co.uk)
Sutton United Foundation	Privacy Policy - Sutton United
Swansea City	SWANSEA CITY ASSOCIATION FOOTBALL CLUB LIMITED PRIVACY POLICY Swansea
Swindon Town FC Community Foundation	Privacy Policy (officialsoccerschools.co.uk)
Tigers Trust (Hull City)	Privacy (tigerstrust.co.uk)
Tranmere Rovers In The Community	Privacy Policy - Tranmere Rovers Football Club
Walsall FC Foundation	https://officialsoccerschools.co.uk/walsallfc/privacy-policy
Watford	Our Policies - Watford FC Community Sports & Education Trust (watfordfccsetrust.com)
West Brom	https://www.wba.co.uk/privacy-policy
Wigan Athletic Community Trust	https://officialsoccerschools.co.uk/wiganathletic/privacy-policy
Wrexham FC In The Community	Privacy Policy - Wrexham AFC
Wycombe	https://wycombewanderersfoundation.co.uk/about-us/ourpolicies/

38. If any part of these Terms & Conditions are legally ruled to be invalid, illegal or unenforceable, the remainder will not be affected and will continue in full force and effect.
39. By claiming/entering, you will be deemed to have agreed to be bound by these Terms & Conditions.
40. If there is a discrepancy between these Terms & Conditions and those in any promotional material, these Terms & Conditions will prevail.
41. These Terms and Conditions shall be governed by English and Welsh law and their interpretation and application will be subject to the exclusive jurisdiction of the courts of England and Wales. Residents of Scotland may bring proceedings in their own jurisdiction.

Promoter: Kellogg Europe Trading Limited, 3 Dublin Airport Central (DAC), Dublin Airport, Dublin, a company registered in the Republic of Ireland, (company registration number 0387390). PLEASE DO NOT SEND ENTRIES TO THIS ADDRESS.